

Accomplished marketing professional with seven years of distinguished performance in the design and marketing industry. Portfolio of achievements includes increasing revenue, managing international budgets, nonprofit management, graphic and web design and improving brand awareness. Broad-based background encompasses exceptional work ethic and commitment to organizational objectives. Proactive manager, team builder and tactical planner with the ability to hire, train and motivate top performers within the design industry. Contributes to a team environment through a combination of creativity, innovation, initiative, and strong leadership.

05.08.1987 (29) BIRTH **BRITISH**NATIONALITY

TO INSPIRE MY OBJECTIVE

ENGLISH (NATIVE), SPANISH (FLUENT)
LANGUAGE

CONTACT







EDUCATION

2005 - 2009 Savannah College of Art & Design

Bachelor of Fine Arts

2009 - 2010 Savannah College of Art & Design

Master of Architecture

GPA: 3.83/4.0

WORK EXPERIENCE

2013 - present Batey Rehab Project Inc., Orlando, FL Founder & Executive Director

[Jan'13 - present] The Batey Rehab Project Inc. seeks to enhance the lives of villagers in Batey communities of the Dominican Republic through sustainable programs and projects designed by university students and executed alongside locals that aid community development. BRP currently works in numerous Bateyes and Barrios within the southern region of Barahona. BRP is committed to serving all people regardless of religion, race, ethnicity or gender.

2015 - present Magical Vacation Homes, Orlando, FL Marketing Manager

[Jan '15 - present] Manage the department of Marketing within the company and responsible for the following duties: manage all advertising accounts; project manage all video and photography projects; manage third party booking accounts; manage web design and content; manage internal CRM system; monitor and manage company's online reputation, information and overall page ranking. Managed the full re-branding of the company and the redesign of all company graphic materials and online marketing materials. Developed strategies to increase third party bookings and developed systems and procedures increasing revenue by over 3 million dollars.

2014 - 2015 Magical Vacation Homes, Orlando, FL Online Marketing Specialist

[Jan '14 - Jan '15] Initiated the start of a formal marketing department. Responsible for the management of website design and copy, social media channels and blogs; management of email marketing campaigns; building brand awareness via social media; creation and management of CRM software programs and templates; management of PPC campaigns and the company's online reputation, monitoring overall page ranking.

SKILLS

Marketing

Graphic Design	• • • • • • • • • • • • • • • • • • • •
Adobe Photoshop	• • • • • • • • • • • • • • • • • • • •
Adobe Illustrator	• • • • • • • • • • • • • • • • • • • •
Adobe InDesign	• • • • • • • • • • • • •
Web Design	• • • • • • • • • • • • • • • • • • • •
Photography	• • • • • • • • • • • • •
Creativity	• • • • • • • • • • • • • • • • • • • •
Hand Drafting	• • • • • • • • • • • • •
AutoCAD	• • • • • • • • • • • • • • • • • • • •
Research Skills	• • • • • • • • • • • • • • • • • • • •
Microsoft Office	• • • • • • • • • • • • •
Model Making	• • • • • • • • • • • • •
Construction Documents	• • • • • • • • • • • • •
International Work	• • • • • • • • • • • • • • • • • • • •
Concrete Work	• • • • • • • • • • • • •
Teaching	• • • • • • • • • • • • • •
Non Profit	• • • • • • • • • • • • • • • • • • • •
Branding	• • • • • • • • • • • • •
Team Player	• • • • • • • • • • • • • • • • • • • •
Sustainable Design	• • • • • • • • • • • •

WORK EXPERIENCE CONT.

2013 - 2014 Atkins North America, Orlando, FL **Digital Media Editor**

[May '13 - Jan '14] Supported corporate communications marketing department assisting all 50+ offices nationwide with photography needs. Super Administrator for the company digital asset management system containing over 25,000 digital media assets. Created new company processes for the organization and processing of company documentation and images. Assisted with graphic design tasks, including branding, logo design, document design, presentations, and other projects.

2012 - 2013 Atkins North America, Orlando, FL Designer I

[Nov '12 - May '13] Assisted full team of architecture staff on large scale projects including Universal theme parks. Performed red line changes and revisions, reviewing shop drawings during the construction phase. Worked within BIM models specifically on doors and windows of a large scale theme park project. Organized and maintained project files for large deadlines.

2011 - 2012 COPA, Barahona, Dominican Republic **Technical Advisor**

[Nov '11 - Nov '12] Coordinated and promoted trade training classes for numerous villages. Liaised with local training organizations. Managed all buildings on site. Organized and worked on all maintenance tasks, supervising the maintenance staff by working with them on most tasks, and giving them the training necessary to fulfill their roles more effectively. Organized projects within two villages when work-groups from the USA and UK visited. Project manager for all new minor construction projects. Assisted and supported civil engineers on major new projects by locating materials, negotiating prices, identifying local labor and advising on local procedures and methods.

TRAVEL

Ireland England Scotland

Spain Portugal **Dominican Republic**

Panama Jamaica **Bahamas**

San Blas Islands France St. Thomas

Italy St. Marteen Gibralter

WORKETHIC ARCHITECTUR INTERNATIONAL HOTOGRAP PASSIO

VOLUNTEER

2013 - Present Batey Rehab Project [BRP]

> Director Orlando, FL

2011 - 2012 **Community Partners Association [COPA]**

Technical Advisor

Barahona, Dominican Republic

2007 The City of Biloxi

> Structures Condition Inventory 3000 Structures, Volunteer

East Biloxi, MS

2007 David Perks. AIA

Historic Neighborhood Assessment

East Biloxi, MS

2006 "Hands On" Gulf Coast

Construction Volunteer

Katrina Disaster Response, Biloxi, MS

2006 Savannah College of Art & Design

Katrina Re-Build Team Volunteer

Biloxi, MS

2007 Savannah College of Art & Design

Post-Katrina Design Team Member

Pass Christian, MS

REFERENCES

LaRaine Montgomery, LEED AP

Professor of Architecture and Urban Desian Savannah College of Art & Design P.O Box 3146, Savannah, GA 31402 +1.912.695.1290

lpapa@scad.edu

Steve Pickett

Corporate Marketing Manager Atkins North America 482 South Keller Road, Orlando, FL, 32810 +1.305.588.3640 steve.pickett@atkinsglobal.com

Marisol Constanza

Founder & Executive Director Army of the Kind P.O. Box 479269, Chicago, IL 60647 +1.773.814.2411 marisol@aotk.org

Patty Henke

Director of Student Involvement Savannah College of Art and Design P.O Box 3146, Savannah, GA 31402 +1.912.713.6341 phenke@scad.edu